



For immediate release

3 Hong Kong to offer iPhone 6s & iPhone 6s Plus in Hong Kong beginning Friday, 25 September

HONG KONG – 23 September 2015 – 3 Hong Kong today announced it will offer iPhone 6s and iPhone 6s Plus, the most advanced iPhones ever, beginning Friday, 25 September. iPhone 6s 16GB will be available starting at \$0* with a refundable deposit on the iPhone monthly plan (for example: \$0 handset price for \$408 or above iPhone monthly plans). iPhone 6s Plus 16GB will also be available starting at \$0* with a refundable deposit on the iPhone monthly plan (for example: \$0 handset price for \$498 or above iPhone monthly plans). iPhone 6, iPhone 6 Plus and iPhone 5s will also be available. For additional pricing details, please visit iphone.three.com.hk.

iPhone 6s and iPhone 6s Plus bring a powerful new dimension to iPhone's revolutionary Multi-Touch interface with 3D Touch, which senses how deeply you press the display, letting you do all kinds of essential things more quickly and simply. The new iPhones introduce Live Photos, which bring still images to life, transforming instants frozen in time into unforgettable living memories. Live Photos, 3D Touch, 12-megapixel iSight camera, 5-megapixel FaceTime HD camera with Retina Flash and more are powered by the Apple-designed A9 chip, the most advanced chip ever in a smartphone, delivering faster performance and great battery life. iPhone 6s and iPhone 6s Plus are designed from the strongest glass on any smartphone and 7000 series aluminum the same alloy used in the aerospace industry, in gorgeous metallic finishes that now include rose gold.

3 Hong Kong will allow iPhone 6s and iPhone 6s Plus users to connect to its fast LTE network with VoLTE HD voice functionality. Users can also enjoy high-speed Internet access at 3 Hong Kong's over 16,000 Wi-Fi hotspots.

"In line with our 'Better at 3' philosophy, we couldn't be more thrilled to bring iPhone 6s, iPhone 6s Plus and a fantastic mobile experience to our customers," said Jennifer Tan, COO of Hutchison Telecommunications Hong Kong Holdings Limited. "iPhone 6s and iPhone 6s Plus customers will enjoy even better indoor voice-calling quality with stable and high-quality Wi-Fi Calling at 3."

Customers can purchase iPhone 6s and iPhone 6s Plus at 3 Hong Kong's retail shops and online at iphone.three.com.hk. For complete details on pricing, please visit iphone.three.com.hk. For more information on iPhone, please visit www.apple.com/iphone.

*24-month contract and prepayment are required. Customers are required to subscribe to specified VAS and pay a monthly fee of HK\$18 administration fee during the contract period.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at "3HKWiFiService" hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

For media enquiries, please contact:

3 Hong Kong

Corporate Affairs

Jan Chan/Sandy Wong

2128 3162/2128 5313

jan.chan@hthk.com/sandy.wong@hthk.com