

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Hong Kong Television Network Limited
香港電視網絡有限公司

(Incorporated in Hong Kong with limited liability under the Companies Ordinance)
(Stock Code: 1137)

INTERIM RESULTS
FOR THE SIX MONTHS ENDED 28 FEBRUARY 2014

HIGHLIGHTS

- Maintain strong balance sheet position with investment in available-for-sale securities of HK\$2,017.1 million (31 August 2013: HK\$1,961.6 million), cash at bank and in hand of HK\$475.5 million (31 August 2013: HK\$347.8 million), term deposits of HK\$155.2 million (31 August 2013: HK\$342.7 million), net of bank loans of HK\$693.2 million (31 August 2013: HK\$531.9 million), totalling of HK\$1,954.6 million (31 August 2013: HK\$2,120.2 million).
- Incurred loss of HK\$119.6 million (1H2013: HK\$8.5 million), mainly contributed by 1) nil valuation gains on investment properties (1H2013: HK\$38.9 million); 2) impairment loss of HK\$32.0 million in relation to certain assets of multimedia business; and 3) increase in write off of artiste prepayments and provision for committed artiste payments of HK\$27.7 million and increase in uncapitalised talent costs of HK\$10.6 million mainly due to production suspension.
- Other income (net) of HK\$63.0 million (1H2013: HK\$50.7 million) mainly comprised investment income generated from available-for-sale securities and interest income from bank deposits.

The Board of Directors (the “Board” or the “Directors”) of Hong Kong Television Network Limited (“HKTV” or the “Company”) hereby announce the consolidated income statement for the six months ended 28 February 2014 and the consolidated balance sheet as at 28 February 2014 of the Company and its subsidiaries (collectively referred to as the “Group”), which are unaudited.

UNAUDITED CONSOLIDATED INCOME STATEMENT

For the six months ended 28 February 2014

		Six months ended 28 February	
	Note	2014 HK\$'000	2013 HK\$'000
Turnover	3	967	3,400
Cost of sales	4	(563)	(7,614)
Valuation gains on investment properties		–	38,900
Other operating expenses		(148,168)	(95,202)
Other income, net	5	63,046	50,670
Finance costs, net	6(a)	(2,766)	(1,605)
Impairment losses	7	<u>(32,000)</u>	<u>–</u>
Loss before taxation	6	(119,484)	(11,451)
Income tax (expense)/credit	9	<u>(94)</u>	<u>2,971</u>
Loss for the period		<u>(119,578)</u>	<u>(8,480)</u>
Basic and diluted loss per share	11	<u>HK (14.8) cent</u>	<u>HK (1.0) cent</u>

UNAUDITED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 28 February 2014

		Six months ended 28 February	
		2014	2013
	Note	HK\$'000	HK\$'000
Loss for the period		(119,578)	(8,480)
Other comprehensive income	8		
<i>Items that may be reclassified subsequently to profit or loss:</i>			
Available-for-sale securities: net movement in fair value reserve		<u>41,663</u>	<u>13,193</u>
Total comprehensive income for the period		<u>(77,915)</u>	<u>4,713</u>

UNAUDITED CONSOLIDATED BALANCE SHEET

As at 28 February 2014

		28 February 2014	31 August 2013
	Note	HK\$'000	HK\$'000
Non-current assets			
Fixed assets		516,464	531,277
Intangible assets		411,905	291,366
Long term receivable and prepayment		123	133
Other financial assets	12	1,647,510	1,620,277
		<u>2,576,002</u>	<u>2,443,053</u>
Current assets			
Accounts receivable	13	1,182	1,325
Other receivables, deposits and prepayments		54,138	66,688
Programme costs		325,190	289,781
Inventories		357	357
Other current financial assets	12	369,600	341,337
Term deposits		155,224	342,657
Cash at bank and in hand		475,524	347,849
		<u>1,381,215</u>	<u>1,389,994</u>
Current liabilities			
Accounts payable	14	5,515	4,074
Other payables and accrued charges		79,646	38,600
Deposits received		1,905	1,905
Bank loans		693,228	531,883
Tax payable		285	395
Derivative financial instrument		3,385	–
Current portion – obligations under finance leases		91	90
		<u>784,055</u>	<u>576,947</u>
Net current assets		<u>597,160</u>	<u>813,047</u>
Total assets less current liabilities		<u>3,173,162</u>	<u>3,256,100</u>

	28 February 2014	31 August 2013
<i>Note</i>	<i>HK\$'000</i>	<i>HK\$'000</i>
Non-current liabilities		
Deferred tax liabilities	431	227
Derivative financial instrument	–	5,181
Obligations under finance leases	24	70
	455	5,478
NET ASSETS	3,172,707	3,250,622
CAPITAL AND RESERVES	<i>15</i>	
Share capital	80,902	80,902
Reserves	3,091,805	3,169,720
TOTAL EQUITY	3,172,707	3,250,622

NOTES:

1 BASIS OF PREPARATION

The interim results set out in the announcement are extracted from the Group's unaudited interim financial report which have been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"); and complies with International Accounting Standard ("IAS") 34, *Interim financial reporting*, issued by the International Accounting Standards Board (the "IASB") and Hong Kong Accounting Standard ("HKAS") 34, *Interim financial reporting*, issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA"). It was authorised for issuance on 24 April 2014.

The unaudited interim financial report has been prepared in accordance with the same accounting policy adopted in the preparation of the consolidated financial statements for the year ended 31 August 2013, except for the newly adopted accounting policies as set out in note 2.

The preparation of unaudited interim financial report in conformity with IAS 34 and HKAS 34 requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses on a year to date basis. Actual results may differ from these estimates.

The unaudited interim financial report contains condensed consolidated financial statements and selected explanatory notes. The notes include an explanation of events and transactions that are significant to an understanding of the changes in financial position and performance of the Group since the consolidated financial statements for the year ended 31 August 2013. The condensed consolidated interim financial statements and notes thereon do not include all of the information required for full set of financial statements prepared in accordance with International Financial Reporting Standards ("IFRSs") issued by the IASB and Hong Kong Financial Reporting Standards ("HKFRSs") issued by the HKICPA.

The interim financial report is unaudited, but has been reviewed by KPMG in accordance with Hong Kong Standard on Review Engagements 2410, *Review of interim financial information performed by the independent auditor of the entity*, issued by the HKICPA, whose unmodified review report is included in the interim financial report to be sent to shareholders.

The financial information relating to the financial year ended 31 August 2013 that is included in the consolidated interim financial statements as being previously reported information does not constitute the Company's statutory financial statements for that financial year but is derived from those financial statements. The statutory financial statements for the year ended 31 August 2013 are available at the Company's registered office. The independent auditors have expressed an unqualified opinion on those financial statements in their report dated 13 November 2013.

2 CHANGES IN ACCOUNTING POLICIES

The IASB has issued a number of new IFRSs, which term collectively includes all applicable individual IFRSs, IASs and Interpretations and amendments to IFRSs, that are first effective for the current accounting period of the Group. The equivalent amendments to HKFRSs, which term collectively includes all applicable individual HKFRSs, HKASs and Interpretations, consequently issued by the HKICPA as a result of these developments have the same effective date as those issued by the IASB and are in all material aspects identical to the pronouncements issued by the IASB. Of these, the following developments are relevant to the Group's financial statements:

– IFRS/HKFRS 13, *Fair value measurement*

– Amendments to IFRS/HKFRS 7 – *Disclosures – Offsetting financial assets and financial liabilities*

The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period.

IFRS/HKFRS 13, *Fair value measurement*

IFRS/HKFRS 13 replaces existing guidance in individual IFRSs/HKFRSs with a single source of fair value measurement guidance. IFRS/HKFRS 13 also contains extensive disclosure requirements about fair value measurements for both financial instruments and non-financial instruments. Some of the disclosures are specifically required for financial instruments in the interim financial reports. The adoption of IFRS/HKFRS 13 does not have any material impact on the fair value measurements of the Group's assets and liabilities.

Amendments to IFRS/HKFRS 7 – *Disclosures – Offsetting financial assets and financial liabilities*

The amendments introduce new disclosures in respect of offsetting financial assets and financial liabilities. Those new disclosures are required for all recognised financial instruments that are set off in accordance with IAS/HKAS 32, *Financial instruments: Presentation* and those that are subject to an enforceable master netting arrangement or similar agreement that covers similar financial instruments and transactions, irrespective of whether the financial instruments are set off in accordance with IAS/HKAS 32.

The adoption of the amendments does not have an impact on the Group's interim financial report because the Group has not offset financial instruments, nor has it entered into any master netting arrangement or similar agreement which is subject to the disclosure requirements of IFRS/HKFRS 7.

3 TURNOVER AND SEGMENT INFORMATION

The Group is principally engaged in the provision of multimedia production and distribution and other multimedia related services (the “Multimedia Business”). In a manner consistent with the way in which information is reported internally to the Group’s chief operating decision maker for the purposes of resource allocation and performance assessment, the Group has only identified one business segment i.e. Multimedia Business. Accordingly, no operating segment information is presented.

4 COST OF SALES

Cost of sales mainly include talent costs and other production costs which are directly attributable to the revenue generated from licensing of programme rights, content production and provision of artiste management services.

5 OTHER INCOME, NET

	Six months ended	
	28 February	
	2014	2013
	HK\$'000	HK\$'000
Bank interest income	7,809	16,078
Dividend income from available-for-sale equity securities	416	–
Interest income from available-for-sale debt securities	46,607	22,472
Gain on disposal of available-for-sale securities	2,017	805
Rentals from investment properties	5,783	5,714
Net exchange gain	138	5,566
Others	276	35
	63,046	50,670

6 LOSS BEFORE TAXATION

Loss before taxation is arrived at after charging/(crediting) the following:

	Six months ended	
	28 February	
	2014	2013
	HK\$'000	HK\$'000
(a) Finance costs, net		
Interest element of finance leases	3	5
Interest on bank loans	2,377	416
Change in fair value of derivative financial instrument	(1,796)	(2,084)
Other borrowing costs	2,182	3,268
	<u>2,766</u>	<u>1,605</u>
(b) Other items		
Advertising and marketing expenses	49	3,482
Depreciation of fixed assets	13,702	12,653
Less: Depreciation capitalised as programme costs	(1,329)	(4,291)
	<u>12,373</u>	<u>8,362</u>
Amortisation of intangible assets	12,498	10,096
Allowance for doubtful debts	–	100
Loss on disposal of fixed assets	–	9
Write off of artiste prepayments	17,414	9,859
Provision for committed artiste payments	20,097	–
	<u>52,964</u>	<u>42,365</u>
(c) Talent costs		
Wages and salaries	82,842	105,218
Retirement benefit costs – defined contribution plans	3,560	4,963
	<u>86,402</u>	<u>110,181</u>
Less: Talent costs capitalised as programme costs	(33,438)	(61,474)
Talent costs included in cost of sales	–	(6,342)
	<u>52,964</u>	<u>42,365</u>

Talent costs include all compensation and benefits paid to and accrued for all individuals employed by the Group, including Directors.

7 IMPAIRMENT LOSSES

As at 28 February 2014, the Group identified indications of impairment and conducted an impairment testing in respect of its fixed assets (except for investment properties), intangible assets and programme costs relating to the Multimedia Business. The recoverable amounts of these assets were based on the value in use of the Multimedia Business, determined by discounting future cash flows to be generated from the continuing use of these assets taking into consideration of those post balance sheet events as mentioned in Note 17. The Group assessed the recoverable amounts of these assets which were below their carrying amounts and as such, impairment losses of HK\$32,000,000 were recognised as of 28 February 2014.

8 OTHER COMPREHENSIVE INCOME

(a) Tax effects relating to other comprehensive income

	Six months ended 28 February					
	2014			2013		
	Before-tax amount HK\$'000	Tax expense HK\$'000	Net-of-tax amount HK\$'000	Before-tax amount HK\$'000	Tax expense HK\$'000	Net-of-tax amount HK\$'000
Available-for-sale securities: net movement in fair value reserve	<u>41,663</u>	<u>-</u>	<u>41,663</u>	<u>13,193</u>	<u>-</u>	<u>13,193</u>

(b) Components of other comprehensive income, including reclassification adjustments

	Six months ended 28 February	
	2014	2013
	HK\$'000	HK\$'000
Available-for-sale securities: net movement in fair value reserve		
– Changes in fair value recognised during the period	43,680	13,998
– Reclassified to profit or loss upon disposal	<u>(2,017)</u>	<u>(805)</u>
	<u>41,663</u>	<u>13,193</u>

9 INCOME TAX (EXPENSE)/CREDIT

The provision for income tax is calculated by applying the Hong Kong Profits Tax rate of 16.5% (2013: 16.5%) to the six months ended 28 February 2014.

The amount of income tax (expense)/credit in the consolidated income statement represents:

	Six months ended	
	28 February	
	2014	2013
	HK\$'000	HK\$'000
Current taxation		
Hong Kong Profits Tax	110	–
Deferred taxation		
Origination and reversal of temporary differences	(204)	2,971
	(94)	2,971

10 DIVIDENDS

(a) Dividends attributable to the current interim period

The Board has resolved not to declare any interim dividend for the six months ended 28 February 2014.

(b) Dividends attributable to the previous financial year, approved and paid during the prior interim period

According to the Annual General Meeting on 31 December 2012, it was approved that the final dividend for year ended 31 August 2012 was HK15 cents per ordinary share. The dividend was paid on 24 January 2013.

11 LOSS PER SHARE

The calculation of basic loss per share is based on the loss for the period of HK\$119,578,000 (six months ended 28 February 2013: HK\$8,480,000) and the weighted average of 809,017,000 (six months ended 28 February 2013: 809,017,000) ordinary shares in issue during the interim period.

The diluted loss per share was the same as the basic loss per share as no potential ordinary share was outstanding during the interim period.

12 OTHER FINANCIAL ASSETS

	28 February 2014 HK\$'000	31 August 2013 HK\$'000
Available-for-sale debt securities		
– Maturity dates within 1 year	369,600	341,337
– Maturity dates over 1 year	1,610,103	1,581,553
	<u>1,979,703</u>	<u>1,922,890</u>
Available-for-sale equity securities		
– Listed	26,255	27,724
– Unlisted	11,152	11,000
	<u>37,407</u>	<u>38,724</u>
	<u>2,017,110</u>	<u>1,961,614</u>

All of these financial assets were carried at fair value as at 28 February 2014.

13 ACCOUNTS RECEIVABLE

The aging analysis of the accounts receivable, based on date of billing, is analysed as follows:

	28 February 2014 HK\$'000	31 August 2013 HK\$'000
Current –30 days	979	743
31–60 days	6	554
61–90 days	–	–
Over 90 days	297	128
	<u>1,282</u>	<u>1,425</u>
Less: Allowance for doubtful debts	(100)	(100)
	<u>1,182</u>	<u>1,325</u>

The majority of the Group's accounts receivable are due within 30 days from the date of billing. In general, customers with receivable that are more than 3 months overdue are requested to settle all outstanding balance before further credit is granted.

14 ACCOUNTS PAYABLE

The aging analysis of the accounts payable, based on date of billing, is analysed as follows:

	28 February 2014 HK\$'000	31 August 2013 HK\$'000
Current –30 days	3,454	1,147
31–60 days	82	140
61–90 days	59	119
Over 90 days	1,920	2,668
	5,515	4,074

15 CAPITAL AND RESERVES

Note	Share capital HK\$'000	Share premium HK\$'000	Capital redemption reserve HK\$'000	Retained profits HK\$'000	Revaluation reserve HK\$'000	Fair value reserve HK\$'000	Other reserve HK\$'000	Total HK\$'000
At 1 September 2013	80,902	1,188,005	7	1,889,487	165,156	(71,109)	(1,826)	3,250,622
Changes in equity for the period:								
Loss for the period	–	–	–	(119,578)	–	–	–	(119,578)
Other comprehensive income	–	–	–	–	–	41,663	–	41,663
Total comprehensive income for the period	–	–	–	(119,578)	–	41,663	–	(77,915)
Revaluation reserve realised upon disposal of an investment property	–	–	–	5,397	(5,397)	–	–	–
At 28 February 2014	80,902	1,188,005	7	1,775,306	159,759	(29,446)	(1,826)	3,172,707
At 1 September 2012	80,902	1,188,005	7	2,051,149	165,156	–	(1,826)	3,483,393
Changes in equity for the period:								
Loss for the period	–	–	–	(8,480)	–	–	–	(8,480)
Other comprehensive income	–	–	–	–	–	13,193	–	13,193
Total comprehensive income for the period	–	–	–	(8,480)	–	13,193	–	4,713
Dividend paid in respect of previous year	–	–	–	(121,352)	–	–	–	(121,352)
At 28 February 2013	80,902	1,188,005	7	1,921,317	165,156	13,193	(1,826)	3,366,754

16 ACQUISITION OF A SUBSIDIARY

On 20 December 2013, the Company completed the acquisition of Hong Kong Mobile Television Network Limited (the “HKMTV”, formerly known as China Mobile Hong Kong Corporation Limited) at an aggregate of cash consideration and related transaction costs of HK\$157,539,000. This transaction has been accounted for as an acquisition of assets and the Company recorded intangible assets of HK\$146,591,000, fixed assets of HK\$13,645,000 and other payables of HK\$2,697,000, as at the date of acquisition.

17 POST BALANCE SHEET EVENTS

On 11 March 2014, the Company received an unfavourable reply from Office of the Communications Authority (“OFCA”) on certain legal and technical aspects of the Company’s mobile television business, particularly the adoption of DTMB transmission standard for the provision of broadcast-type mobile television services. The Company expected that the original launch date of its mobile television services around 1 July 2014 would be postponed. On 11 April 2014, the Company has filed an application for leave to apply for judicial review in respect of OFCA’s position on the provision of broadcast-type mobile television services (“Judicial Review on Mobile Television Services”).

Apart from this, the Company is currently seeking different ways to operate its mobile television services, including exploring with OFCA about the technical feasibility of adopting an alternative transmission standard so as to operate the mobile television services within the parameters set by OFCA and submission on 11 April 2014 of a new application for a domestic free television programme service licence to OFCA.

On 22 April 2014, the Company received a reply from OFCA’s solicitor in respect of the Company’s letters dated 21 March 2014 and dated 8 April 2014 regarding exploring the technical feasibility of adopting an alternative transmission standard for operating the mobile television services, OFCA’s solicitor indicated that it would be inappropriate to conduct parallel correspondence on issues while an application for leave to apply for Judicial Review on Mobile Television Services is under processing.

The Group recognised impairment losses of HK\$32,000,000 as of 28 February 2014 in respect of the Group’s assets relating to the Multimedia Business included fixed assets (except for investment properties), intangible assets and programme costs (Note 7). The Company will continue to assess the realisability of its assets relating to the Multimedia Business taking into account the developments in the legal and technical aspects of the mobile television services and other Multimedia Business development.

BUSINESS REVIEW

1H2014 is a turbulence reporting period for HKTV. On 15 October 2013, contrary to the previous recommendation of Communications Authority made in 13 July 2011, the Chief Executive in Council announced its decision against HKTV's application for a domestic free television programme service licence in Hong Kong ("free TV licence") which was first made in December 2009. In light of this decision and the uncertainty as to whether or not the Company will ever be granted a free TV licence, the Company had taken immediate steps to ensure its long term well-being, including made redundant about 320 talents in October 2013, who would be leaving the Company in phases in a few months' time. All new content production was stopped since then. Also, the Company has slowed down the capital expenditure plan, including the construction of the new multimedia production and distribution centre in Tseung Kwan O Industrial Estate, New Territories. The Company continued its business on artiste management services and independent content production, and also explored alternative plans for the development of its multimedia and content production business.

The Company firmly believes that the Hong Kong Government failed to give a proper explanation as to why the Company should be denied a free TV licence. On 6 January 2014, the Company has filed an application for leave to apply for judicial review in respect of the decision of the Chief Executive in Council in refusing to approve the Company's application for the free TV licence, and the trial date for the judicial review is arranged in August 2014.

On 20 December 2013, the Company announced new developments to its Multimedia Business. In view of the increasing popularity of smart phones, tablet computers and handheld devices capable of multiple functions in Hong Kong, the Company decided to launch the innovative Over-The-Top ("OTT") and mobile television services. The Company's OTT services will enable viewers to view its channels via a number of Internet-connected devices, such as smart phones, tablet computers, personal computers and smart television sets. Viewers can choose to view the multimedia content either live or on a video-on-demand basis. The Company's mobile television services will enable viewers to view its channels live through mobile devices capable of receiving the transmission of the Spectrum.

To develop the mobile television services, on the same date, the Company, through its wholly-owned subsidiary, acquired China Mobile Hong Kong Corporation Limited (its name was changed to HKMTV on 10 January 2014), which holds, among other things, the Spectrum (defined as the frequency at 678–686 MHz and microwave link in the frequency range of 7910–7920 MHz for the provision of broadcast-type mobile television services), the Unified Carrier Licence and access to infrastructure, facilities and equipment for the provision of broadcast-type mobile television services in Hong Kong. The Spectrum is valid for use by HKMTV until 30 August 2025 and total consideration and related transaction costs of HK\$157.5 million was paid for the acquisition.

The Company originally expected to begin distributing its multimedia contents through these platforms starting on or about 1 July 2014 (which was subsequently postponed, for details, please refer to “Prospect” section below). The Company resumed its content production and started to re-hire in phases the talents who were made redundant in October 2013, and entered into the next phase of the construction of the new multimedia production and distribution centre in Tseung Kwan O Industrial Estate, New Territories. Since January 2014, production for three drama series has started –

1. “End of the Day + 5” – a controversial topic on “when we still can embrace the future, we always ask what we want to do; but when the world will come to an end after the next 14 hours 37 minutes, what we can do?”.
2. “Sexpedia” – a light romance featured 3 different but unique main characters with storyline structured around a sensitive topic on “sex”.
3. “The Wicked League” – a sarcastic comedy featured the stories of 5 elders being abandoned and betrayed by their families, colleagues and friends, casted by tens of experienced senior actors and actresses with the aim to reflect the difficulties the elders faced in life and to remind the mass to care more about the elders around us.

On variety and infotainment, in February 2014, we introduced a new reality show crossover travel programme – “HKTV “Working” Holiday”. The objective of this programme is to provide a platform to the youth, who born in 1990s and usually being considered as spoiled and dependent, to demonstrate their ability, creativity and determination. The shortlisted candidates would be responsible for the filming process, from research, script writing to being the emcee of different luxury travel programme, including Ferrari test drive along Lake Como in Milan, visit Arte e Querce to be a truffle hunter with the help of a truffle dog which worth HK\$180,000 for a treasury hunting journey, etc.

In short, during the reporting period, HKTV has put every effort on its operation to prepare for the service launch.

FINANCIAL REVIEW

The Company’s operations mainly include Multimedia Business as well as corporate functions.

Turnover of HK\$1.0 million (1H2013: HK\$3.4 million) mainly included income from content licensing and production and provision of artiste management services. The decrease was mainly due to the expiry of the licence agreement on distributing news content with our discontinued operations since 1 September 2013. During the period, due to the rejection from the Chief Executive in Council on HKTV’s application for a free TV licence on 15 October 2013, the free TV service launch has been further delayed and no material revenue has been generated from the Multimedia Business.

Cost of sales of HK\$0.6 million (1H2013: HK\$7.6 million) mainly included production costs for content production for third party customers. The decrease was due to the expiry of the licence agreement for distributing news content.

Other operating expenses increased by HK\$53.0 million to HK\$148.2 million in 1H2014. (1H2013: HK\$95.2 million), mainly because of the followings:

1. Increase in write off of artiste prepayments and provision for committed artiste payments of HK\$27.7 million due to the under-utilisation during the period, and provision made for onerous commitments which do not expect to be utilised because of production suspension;
2. Uncapitalised talent costs increased by HK\$10.6 million as a combined effect of the reduction in capitalisation due to the programme production suspension and the reduction in talent costs resulted from the redundancy made on 16 October 2013;
3. Amortisation of intangible assets and uncapitalised depreciation of fixed assets increased by HK\$6.4 million due to the additional amortisation arose from the Spectrum obtained through acquisition of HKMTV and the decrease in depreciation capitalisation as a result of the programme production suspension; and
4. Increase in other operating expenses, such as legal and professional fee and write off of programme costs due to business and operation development over time.

Other income of HK\$63.0 million was earned during 1H2014 (1H2013: HK\$50.7 million), mainly composed of investment income generated from available-for-sale securities, bank interest income, net exchange gain and rental income from investment properties. The increase was mainly contributed by the combined effect of full year impact on investment return and increased investment amount.

Finance costs, net increased by HK\$1.2 million mainly arose from increase in bank loans for investment yield enhancement purpose.

No valuation gain/loss on investment properties was recorded in 1H2014 (1H2013: gain of HK\$38.9 million) based on the valuation carried out by an independent firm of surveyors.

An impairment loss of HK\$32.0 million in relation to fixed assets (except for investment properties), intangible assets and programme costs of Multimedia Business was recognised in 1H2014 (1H2013: Nil).

As a result of the above, a net loss of HK\$119.6 million was recorded in 1H2014 versus HK\$8.5 million in 1H2013.

On treasury, the Group has invested, at fair value, of HK\$2,017.1 million into available-for-sale-securities, HK\$155.2 million into term deposits, and with HK\$475.5 million cash at bank and in hand. Among the available-for-sale securities, about 98% are invested in fixed income products or other debt securities which substantially will be repaid at par upon maturity. There was a HK\$29.4 million revaluation loss being recorded in Fair Value Reserve due to mark-to-market valuation as at 28 February 2014 (31 August 2013: HK\$71.1 million).

On capital investment, the Group, through its wholly owned subsidiary, acquired 100% equity interest of HKMTV at a total consideration and related transaction costs of HK\$157.5 million which mainly comprised of Spectrum, facilities and equipment for the provision of broadcast-type mobile television services in Hong Kong on 20 December 2013.

On programme costs, the Group invested HK\$335.9 million, before impairment loss of HK\$10.7 million as of 28 February 2014, versus HK\$289.8 million as of 31 August 2013, mainly represented the capitalised talent costs and production overheads directly attributable to drama and variety and infotainment programme production and certain purchased contents. Due to the rejection on 15 October 2013 of free TV licence application made in December 2009, all new programme production has been suspended, but was subsequently resumed after the announcement on the new business development to launch the innovative OTT and mobile television services on 20 December 2013. The programme production was subsequently suspended after 28 February 2014, for details, please refer to “Prospect” section below.

LIQUIDITY AND CAPITAL RESOURCES

As at 28 February 2014, the Group had total cash position of HK\$630.7 million (31 August 2013: HK\$690.5 million) and outstanding borrowings of HK\$693.3 million (31 August 2013: HK\$532.0 million). Our total cash position of HK\$630.7 million consisted of HK\$475.5 million cash and bank balances, and HK\$155.2 million term deposits. The decrease in total cash position was mainly due to the cash outflow for the acquisition of HKMTV and the net assets therein, and the utilisation of resources for programme production.

Consistent with the overall treasury objectives and policy, the Group undertakes treasury management activities with respect to its surplus cash assets. The criteria for selection of investments include the relative risk profile involved, the liquidity of an investment, the after tax equivalent yield of an investment and, not speculative in nature. In line with its liquidity objectives, the Group invests mostly in liquid instruments, products or equities, such as investment grade products, constituent stocks of defined world indices or state owned or controlled companies. Investment in fixed income products are structured in different maturity profile to cater for ongoing business development and expansion need, moreover, as and when additional cash is expected to be required to fund the Multimedia Business, the investments can be realised as appropriate.

As at 28 February 2014, the Group has utilised HK\$693.2 million (31 August 2013: HK\$531.9 million) uncommitted banking facilities mainly for investment purpose, leaving HK\$1,852.4 million (31 August 2013: HK\$2,011.8 million) uncommitted banking facilities available for future utilisation.

Apart from the above, as of 28 February 2014, we had obligation under finance leases which amounted to HK\$0.1 million (31 August 2013: HK\$0.2 million). Our total cash and cash equivalents consisted of cash at bank and in hand and term deposits within three months of maturity. There was no pledged bank deposit as at 28 February 2014 and 31 August 2013.

The debt maturity profiles of the Group as of 28 February 2014 and 31 August 2013 were as follows:

	28 February 2014 HK\$'000	31 August 2013 HK\$'000
Repayable within one year	693,319	531,973
Repayable in the second year	24	70
Total	693,343	532,043

As of 28 February 2014, our outstanding borrowings bore fixed interest rate and were all denominated in Hong Kong dollars or United States dollars.

After considering the cash and cash equivalents and term deposits held by the Group, the Group has a net debt to net asset gearing ratio of 0.020 times which is calculated as below:

	28 February 2014 HK\$'000
Net Debt (<i>note (a)</i>)	62,595
Net Assets	3,172,707
Gearing (times)	0.020

note (a) Net of cash at bank and in hand and term deposits

As the Group was in net cash position as at 31 August 2013, no gearing ratio is presented.

In 1H2014, we only spent HK\$2.2 million on capital expenditure versus HK\$30.6 million in 1H2013, as we have slowed down the capital expenditure plan during the period in light of the rejection of free TV licence application. Nevertheless, we have acquired 100% equity interest in HKMTV for the development in mobile TV services in December 2013 at a total consideration and related transaction costs of HK\$157.5 million. For upcoming capital expenditure requirements for the Multimedia Business, we will remain cautious in the investment plan and it is expected to be funded by internal resources retained from the consideration received from the disposal of Telecom Business during FY2012, and banking facilities within the Group. Overall, the Group's financial position remains sound for continuous business expansion.

Charge on Group Assets

As of 28 February 2014, the Group's bank loans of HK\$693.2 million (31 August 2013: HK\$531.9 million) were secured by an equivalent amount of available-for-sale securities held by various banks.

Exchange Rates

All the Group's monetary assets and liabilities are primarily denominated in Hong Kong dollars, United States dollars or Renminbi. Given the exchange rate of the Hong Kong dollar to the United States dollar has remained close to the current pegged rate of HKD7.80 = USD1.00 since 1983, management does not expect significant foreign exchange gains or losses between the two currencies.

The Group is also exposed to a certain amount of exchange rate risk, due to the fluctuations between the Hong Kong dollars and the Renminbi arising from its investments mainly in Renminbi fixed income products or term deposits. In order to limit this exchange rate risk, the Group closely monitors Renminbi exposure to an acceptable level by buying or selling foreign currencies at spot rates where necessary.

Contingent Liabilities

As of 28 February 2014 and 31 August 2013, the Group had no material contingent liabilities or off-balance-sheet obligations.

MATERIAL LITIGATION

On 6 January 2014, the Company filed an application for leave to apply for judicial review against the Chief Executive in Council's decision as evidenced in a letter dated 15 October 2013 to reject the Company's application dated 31 December 2009 under the Broadcasting Ordinance for the grant of a domestic free television programme service licence. The application for leave was granted by High Court of the Hong Kong Administrative Region on 9 January 2014, and a trial for judicial review was subsequently arranged in August 2014.

On 11 April 2014, the Company filed an application for leave to apply for judicial review in respect of the position of Office of Communications Authority ("OFCA") in respect of the misinterpretation of the Broadcasting Ordinance and a non-adherence to or a misapplication of the government policy on mobile television services, which, among others, states that the Broadcasting Ordinance is not intended to govern the provision of broadcast-type mobile television services.

PROSPECTS

While we were scaling up the production team and resumed the new content production on 20 December 2013 after the announcement on the new business developments, we were also in discussions with and seeking clarifications from OFCA on certain legal and technical aspects of the Company's mobile television business, particularly the transmission standards and applications for the use of rooftop sites and applications for telecommunication equipment certification. On 11 March 2014, the Company received an unfavorable reply from OFCA,

and subsequent discussions were conducted with OFCA for further clarification. On 11 April 2014, the Board has come to a conclusion that the key position taken by OFCA appears to include the following:

- the adoption of the DTMB transmission standard would render the Company's mobile television services available for reception by an audience of more than 5,000 specified premises in Hong Kong and therefore the Company would not be entitled to commence its mobile television services unless a domestic television programme service licence issued under the Broadcasting Ordinance was first obtained by the Company; and
- even if the Company's mobile television services were available for reception by an audience of only one specified premise, the Company would still need to obtain a licence for "other licensable television programme service" under the Broadcasting Ordinance.

The Company believes that OFCA's position stated above is a misinterpretation of the Broadcasting Ordinance and a non-adherence to or a misapplication of the government policy on mobile television services, which, among others, states that the Broadcasting Ordinance is not intended to govern the provision of broadcast-type mobile television services. In light of this, the Company has filed an application for leave to apply for judicial review in respect of OFCA's position above on 11 April 2014.

Notwithstanding the above, in the hope of operating its mobile television services within the parameters set by OFCA, the Company is exploring with OFCA about the technical feasibility of adopting an alternative transmission standard for operating the mobile television services. However, on 22 April 2014, the Company received a reply from OFCA's solicitor in respect of the Company's letters dated 21 March 2014 and dated 8 April 2014 regarding exploring the technical feasibility of adopting an alternative transmission standard, OFCA's solicitor indicated that it would be inappropriate to conduct parallel correspondence on issues while an application for leave to apply for Judicial Review on Mobile Television Services is under processing.

On 11 April 2014, as the Company does not wish to give up considering the use of other transmission standards, on the same day, the Company has also submitted a new application for a domestic free television programme service licence to the Communications Authority. The Company's proposed investment plan for the first 6 years of operations is estimated to be around HK\$3.4 billion, including HK\$2.4 billion on programme costs, HK\$600 million on operating expenditure and HK\$400 million on capital expenditure.

The Company is currently not in a position to provide an estimated launch date of its mobile television services or to comment on whether it could launch at all. As such, on 11 April 2014, the Company announced to streamline the scale of its workforce to match the business needs of the Company under the current circumstances. This has affected approximately 207 staff members, who are mainly from the television content production team. The Company has also suspended the filming of new television programmes.

Meanwhile, the Board actively review the Company's position and continue to explore opportunities with respect to its OTT platform and other Multimedia Business opportunities. Riding on our content library and strong brand presence in Hong Kong, as part of the original plan on OTT and mobile television services, we are now exploring various business models to build a 24-hour "e-Shopping Mall" providing a "one-stop shop" platform to people in Hong Kong. We shall update our stakeholders in the next annual report or at appropriate time when a clearer picture emerges for business development.

TALENT REMUNERATION

Including the Directors of the Group, as at 28 February 2014, the Group had 417 permanent full-time talents versus 527 as of 31 August 2013. On 11 April 2014, the Company announced that it would laid off around 207 staff members due to business and operation scale down, for details, please refer to "Prospects" section above.

The Group provides remuneration package consisting of basic salary, bonus and other benefits. Bonus payments are discretionary and dependent on both the Group's and individual performances. The Group also provides comprehensive medical insurance coverage, competitive retirement benefits schemes, staff training programs and operates share option schemes.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

Neither the Company nor its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the period for the six months ended 28 February 2014.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

Throughout the period for six months ended 28 February 2014, the Company has complied with the applicable code provisions as set out in the Corporate Governance Code and Corporate Governance Report in Appendix 14 to the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited.

CODE OF CONDUCT FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") contained in Appendix 10 to the Listing Rules. as the code of conduct for securities transactions by Directors of the Company (the "Company Code").

Having made specific enquiry of all Directors, all of them have confirmed that they have fully complied with the required standard set out in the Model Code and the Company Code throughout the period for six months ended 28 February 2014.

REVIEW BY AUDIT COMMITTEE

The Audit Committee has reviewed and discussed with the management of the Company the unaudited interim results for the six months ended 28 February 2014.

The Audit Committee comprises three Independent Non-executive Directors, namely Mr. Lee Hon Ying, John (the Chairman of the Audit Committee), Mr. Peh Jefferson Tun Lu and Mr. Mak Wing Sum, Alvin.

INTERIM DIVIDEND

The Board does not recommend the payment of an interim dividend for the six months ended 28 February 2014 (six months ended 28 February 2013: Nil).

By Order of the Board
Wong Nga Lai, Alice
*Executive Director, Chief Financial Officer
and Company Secretary*

Hong Kong, 24 April 2014

As at the date of this announcement, the Executive Directors are Mr. Wong Wai Kay, Ricky (Chairman), Mr. Cheung Chi Kin, Paul (Vice Chairman), Ms. To Wai Bing (Chief Executive Officer), Ms. Wong Nga Lai, Alice (Chief Financial Officer); the Non-executive Director is Dr. Cheng Mo Chi, Moses; and the Independent Non-executive Directors are Mr. Lee Hon Ying, John, Mr. Peh Jefferson Tun Lu and Mr. Mak Wing Sum, Alvin.

“Where the English and the Chinese texts conflicts, the English text prevails”